

Bucharest , October 16<sup>th</sup> 2020

## **FINO respects the environment, launching the new range of products GREEN LIFE!**

Concern for the environment has become a global phenomenon. Every year, more and more people, companies, NGOs, as well as brands try to become more responsible with environmental issues and find proper solutions.

Customers' buying habits are changing. People began to understand the phenomenon of sustainability and at the same time, they are including it in their daily life, acknowledging its importance.

**FINO has decided to follow the sustainability trend with its new range of products - FINO GREEN LIFE.** The new range of products FINO Green Life has been designed to support this global trend and add value to the environment as well as to consumers' lives.

**Thanks to the new range of products Green Life, FINO is now contributing to reducing the production of artificial raw materials.** FINO Green Life products are made of natural materials, biodegradable materials or from recycled materials. Bamboo, wheat, bagasse (vegetable fibres), polylactic acid (PLA) or natural wool are some of the alternatives used in the composition of the new FINO GREEN LIFE products.

### **A complete eco-friendly range of products that satisfies the consumer's needs.**

From garbage bags with 97% recycled material, bamboo wipes, kitchen sponges from natural wool, to plates and cups made of bagasse, FINO Green Life covers consumer's needs, offering them a wide range of eco-friendly products. Every action counts and from now on FINO offers you a sustainable alternative to your home products.

### **We respect the environment, let's change our habits!**



**green life**

**We respect the environment...  
Let's change our habits!**

**FINO**

Your reason to  
**SMILE**